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Dr. Lee Jenkins, LtoJ Consulting Group, Inc.

During his professional career which spans more than three decades, his focus has always centered upon creative and yet practical ways to improve student learning. Lee has used the Ventures for Excellence approaches for the selection of teachers and administrators in two school districts in which he has been superintendent. Lee applied the management concepts and practices of Dr. W. Edwards Deming among his staff which led him to write a book entitled, *Improving Student Learning: Applying Deming's Quality Principles in Classrooms*. Lee is now devoting his entire professional energies toward helping school administrators and teachers apply these principles in their schools.

Dr. Susan Leddick, DataNotGuesswork™

Dr. Leddick is a consultant in organization design and improvement and President of Profound Knowledge Resources, Inc. a consulting and training firm. She is widely recognized across the nation as one who pioneered the translation of quality management methods from business to education. A former teacher, community college administrator, director of training for a State government project, a director of quality and productivity for a manufacturing firm, Susan has been active in the application of quality theory, practice, and tools for over seventeen years.



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Cincinnati, Ohio 45231
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Midwest Conference on Quality:
Strategies to Enhance Classroom Performance

Focusing on Student Learning Leads to Student Achievement

Date of Conference: October 26-28, 2003

Time of Conference:

Sunday Evening Networking (with refreshments)..... 6:00 - 8:00 pm.

Monday..... 8:00-4:00 pm

Tuesday..... 8:00-3:00 pm.

(Continental breakfast and lunch will be provided each day)

Description of Conference:

Meeting academic needs of students in diverse settings still a puzzle? Join friends and make new ones around the topic of using student learning data to inform your practice. The conference features keynote speakers Dr. Lee Jenkins of LtoJ and Dr. Susan Leddick of DataNotGuesswork. These two nationally known speakers will share the spirit and mind of this work that has led hundreds of classroom teachers to approach their students in a data-driven way.

Attendees at this conference will also have access to practitioners who have used the strategies taught by Drs. Leddick and Jenkins in increasing academic achievement in the classroom, influenced by the research of Deming and education giants like Stiggins, Marzano, Hunter, and Schlecty. The practitioners who present during this conference will share the academic results of their own students' work using these strategies as well as the processes they used in attaining excellent academic growth.

The practitioners are teachers and administrators who use these methods in their own workspace.

Conference Location:

Cincinnati Airport Marriott
2395 Progress Drive
Hebron, KY 41048
1-800-696-0165

Travel Arrangements:

Cincinnati Airport Marriott hotel discounts available.
(Deadline for discounted rooms is 10/5/03.)

For reservations please call (859) 856-0166 or 1-800-696-0165. For discounted rate indicate Midwest Quality Conference.

Shuttle from Airport to Hotel provided free of charge.

Airfare discounts available via The Travel Store (800) 826-5083

Delta Airlines is the Official Airline for the Midwest Conference on Quality. Delta is offering special rates that allow you a 5% discount off Delta's published round trip fares.* If you purchase your tickets 60 days or more prior to your departure date, you can receive an additional 5% bonus discount.

Special round trip Zone Fares are also available from all cities served by Delta, Delta Express and Song.* These fares require only seven days advance notice for reservations and ticketing, a two day minimum stay; and no Saturday night stay.

You may make your reservations through the Midwest Conference on Quality's Official Travel Agency, The Travel Store. Contact them at 800-826-5033 or 513-851-5151 to make your reservations. **Ask for the Midwest Conference on Quality discounts and refer to File Number 197759A.**

*Applicable restriction must be met. Seats are limited. Booking class I, U and T are not eligible for Delta Meeting Network discounts. Travel must be within the Continental U.S., Hawaii, Alaska, Canada, Mexico, Bermuda, San Juan, Nassau, the U.S. Virgin Islands and the Caribbean.

Contact Information:

Lynn Ochs, Director, Technology for Learning Center
513.674.4276 • 513.742.8339 • ochs_l@hcesc.org

Dr. Cathy Hamilton, Director, Ohio Principals' Center
513.674.4311 • 513.742.5525 • hamilton_c@hcesc.org

Midwest Conference on Quality: Strategies to Enhance Classroom Performance

Save Time! Register Online! at...
www.hcesc.org/pdevents

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School Building _____

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Workshop Fees: (Please check one)

_____ \$295 per person

_____ \$260 member of a team of three or more

_____ \$225 discounted fee for presenters only

Method of Payment:

_____ Check: Make Payable to HCESC

_____ Purchase Order: P.O. # _____

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Registration Deadline: October 17, 2003

Send completed registration and payment to:
Sylvia Lasita, Professional Development
Hamilton County Educational Service Center
11083 Hamilton Avenue
Cincinnati, Ohio 45231-1499
Phone: 513.674.4259
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